



## ATMs / BIOMETRIC ATMs

# AX-601



**Money !**  
*..at your FingerTips*

### Key Features:

- Increases sales
- Increase the average purchase
- Can earn you money on each transaction
- Your money stays behind the counter
- Guaranteed bank transfers
- Does not require a bank change
- Reduce or eliminate bad checks
- Lower operating costs
- Gives YOU the competitive edge
- Minimum maintenance is required
- Low startup fee

## TECHNOLOGY FOR YOUR GROWTH

## FOR **SECURE** FINANCIAL TRANSACTIONS

[www.axistech.com](http://www.axistech.com)

AXIS

## Product Information:

- **Type:** Wall Mount
- **Access:** Front Loading
- **Emulation:** NDC Compliant
- **Authentication 1:** PIN
- **Authentication 2:** Biometric
- **Processor & Memory:** Intel CHIP Set
- **Speakers:** Dual 4W
- **Card Reader:** Magnetic / DIP
- **PIN Pad and Menu Keys:** EPP + 8 FDKs
- **Display:** 6.4" Colour TFT LCD
- **Consumer Printer:** 35 Column Thermal
- **Camera:** Available
- **Size:** 400 X 190 X 60
- **Power:** 60W

## Why AXIS

We understand the importance of addressing the authentication needs of customers to create a comprehensive, security-rich environment. Knowing this, we have developed our capabilities in the areas of R&D & manufacturing facilities to offer customized end-to-end solutions to our customers as per their business requirements.

And we make it possible with,

- Customized end-to-end solutions.
- Exceptionally quick turn around time.
- Very low overall product development cycle cost.
- In-house research, design, development, & manufacturing.
- Required skills for developing advanced software, financial & encryption systems.
- Wide experience in product development including prototyping & injection moldings.
- Working in Linux / Microsoft / Embedded Platforms.

## Benefits of AXIS ATM

- **Cash Retention:** 25% of the cash withdrawn from an ATM is spent on the premises. This number can be as high as 75% for nightclubs and bars! More cash withdrawals will happen if the ATM is in the proximity of the market..
- **Control bad debt:** Cash does not bounce. When a customer uses cash from an ATM it cuts down the charge backs, disputes, returned checks, and the stress associated with these incidents. Customers would be happier.
- **Reduced costs:** By directing your customer to the ATM, you can greatly reduce the credit card fees you are currently paying. Credit card transactions cost between 2% and 3% of a purchase. Instead of paying Visa and MasterCard, make money instead when a customer withdraws cash.
- **Save time:** An ATM can save customer embarrassment and your employee's time. An ATM also deposits funds directly into your bank account, which saves time and work.
- **Suitability For Indian Rural Masses**
- **Low Operational Cost:** which ultimately goes to reduce TCO (Total Cost Of Ownership).

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